

## Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 02632 240449Z

42

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 USIA-15 /032 W

----- 091617

R 240425Z APR 76

FM AMEMBASSY TAIPEI

TO USDOC WASHDC

INFO SECSTATE WASHDC 9288

UNCLAS TAIPEI 2632

USDOC FOR BIC/OIM/EA/KELLY

E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: CLOSING DAY REPORT

(1) CONSTRUCTION USA '76

(2) U.S. TRADE CENTER, TAIPEI, APRIL 20-23, 1976

OFFSITE - CETDC SHOW GROUNDS

(3) 36

(4) \$1,701,000

(5) \$21,860,000

(A) \$12,939,000

(B) \$ 8,921,000

(6) 5

(7) 3

(8) 4 (23 PROSPECTS)

(9) NA

(10) 3327 (REGISTERED)

(A) 3764 (HAND COUNT, HALL C)

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(B) 4569 (HAND COUNT, MAIN GATE)

(11) INDIVIDUAL SUCCESS STORY DIFFICULT TO IDENTIFY  
FROM 36 PARTICIPANTS AS ALL CONTRIBUTED TO TRADE  
CENTER'S MOST SUCCESSFUL EXHIBITION SINCE DEDICATION  
ON MARCH 24, 1974.

(12) SIXTY-ONE PERCENT OF PARTICIPANTS REPORTED  
IMMEDIATE SALES. TWELVE MONTH SALES PROJECTION WELL  
BALANCED WITH EACH PARTICIPANT REPORTING SUBSTANTIAL  
FUTURE SALES FROM THE 4309 SALES LEADS GENERATED.  
PARTICIPANTS SEEKING REPRESENTATION WERE VOCAL IN  
THEIR SATISFACTION WITH THE 34 QUALIFIED AGENT  
PROSPECTS SELECTED. ALL EXHIBITORS ACHIEVED THEIR  
PRIMARY OBJECTIVE FOR PARTICIPATION. SPECIAL BOOTH  
ARRANGEMENTS FOR COMMERCIAL SECTION OF AMEMBASSY AND  
USIS WELL ATTENDED AND PRODUCTIVE. OIM TO BE  
COMPLIMENTED FOR SOLICITATION OF REPRESENTATIVE  
PRODUCTS FOR BUILDING, CONSTRUCTION AND WOODWORKING  
EQUIPMENT.  
UNGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 24 APR 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976TAIPEI02632  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760156-0831  
**From:** TAIPEI  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1976/newtext/t19760425/aaaaauqm.tel  
**Line Count:** 81  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** buchant0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 27 AUG 2004  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** CLOSING DAY REPORT (1) CONSTRUCTION USA '76  
**TAGS:** BEXP, TW  
**To:** COM  
**Type:** TE  
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